



# REGIONAL TOURISM FORUM 2026

## PROGRAM

THEME: OPPORTUNITY

12:00 Registrations Open

12:30 Welcome to Country | Dave mangelner Gough

Setting the Scene: Opportunity in our region | Sam Denmead, Acting CEO, WxNW

Chair Address | Cyndia Hilliger, Chair, WxNW

Premier's Address Video | Hon. Jeremy Rockliff MP

Understanding Changing Visitor Demand | Sarah Kingston Clark, CEO, Tourism Tasmania

Australia's Tourism Direction: A National Perspective | Rachael Glendinning, Industry Relations Manager, Tourism Australia

Building a Stronger, More Sustainable Tourism Business | Amy Hills, CEO, TICT

Real Regional Stories: The Moment They Backed Themselves (panel) | Hosted by Amy Hills, featuring Grant Langworthy (Spreyton Cider), Daniel Leesong (Anvers), Jacinta Young (Risby Cove)

2:30 Afternoon Tea

Your Website's Audience is a Robot | Martin Anderson, Director, Ionata

Looking Ahead: The Role of Spirit of Tasmania | Tom Wootton, GM, Spirit of Tasmania

Making the Most of Future Growth (Panel) | Hosted by Tom Wootton, featuring Larni Davies (TICT); Lincoln Quilliam (DIVERGE Skyruns); Monica Armesto (Tourism Tasmania)

One Opportunity I'm Taking This Year | Audience Reflection

Keynote – Thinking Bigger from a Regional Base | Nick Haddow, Founder, Bruny Island Cheese and Beer Co. and Haddow & Dineen

Final Close | Sam Denmead, Acting CEO, WxNW

5:30 Forum Concludes

Cocktail Party | Island State Brewing, Market Square Pavilion

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