



REGIONAL TOURISM FORUM 2026

PROGRAM

THEME: OPPORTUNITY

- 12:00** **Registrations Open**
- 12:30** **Welcome to Country** | Dave mangenner Gough
Setting the Scene: Opportunity in our region | Sam Denmead, Acting CEO, WxNW
Chair Address | Cyndia Hilliger, Chair, WxNW
Premier’s Address Video | Hon. Jeremy Rockliff MP
- 1:00** **Understanding Changing Visitor Demand** | Sarah Kingston Clark, CEO, Tourism Tasmania
- 1:20** **Australia’s Tourism Direction: A National Perspective** | Tourism Australia
- 1:40** **Building a Stronger, More Sustainable Tourism Business** | Amy Hills, CEO, TICT
- 2:00** **Real Regional Stories: The Moment They Backed Themselves (panel)** | Hosted by Amy Hills, featuring Grant Langworthy (Spreyton Cider), Daniel Leesong (Anvers), Jacinta Young (Risby Cove)
- 2:30** Afternoon Tea
- 3:00** **Your Website’s Audience is a Robot** | Martin Anderson, Director, Ionata
Looking Ahead: The Role of Spirit of Tasmania | Tom Wootton, GM, Spirit of Tasmania
Making the Most of Future Growth (Panel) | Hosted by Tom Wootton, featuring Larni Davies (TICT); Lincoln Quilliam (DIVERGE Skyruns); Monica Armesto (Tourism Tasmania)
- 4:15** **Keynote – Thinking Bigger from a Regional Base** | Nick Haddow, Founder, Bruny Island Cheese and Beer Co. and Haddow & Dineen
- 5:00** **One Opportunity I’m Taking This Year, Audience Reflection**
Final Close | Sam Denmead, Acting CEO, WxNW
- 5.30** **Forum Concludes**
- 5:30** **Cocktail Party** | Island State Brewing, Market Square Pavilion

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